

## Ventas por Marcas -Unidades-

| Hasta.....<br>MARCAS     | 30-Nov-17<br>Unidades | 30-Nov-16<br>Unidades | Incremento<br>% |
|--------------------------|-----------------------|-----------------------|-----------------|
| BRANIFF (cig)            | 205.483.328           | 218.324.307           | -5,88%          |
| CALYPSO (cig)            | 139.678.847           | 139.799.987           | -0,09%          |
| SILVERADO (cig)          | 131.225.100           | 129.988.400           | 0,95%           |
| COBURN (cig)             | 119.943.990           | 133.353.221           | -10,06%         |
| ROLL'S (cig)             | 106.195.607           | 125.397.784           | -15,31%         |
| BULLBRAND (cig)          | 98.482.742            | 109.983.263           | -10,46%         |
| AMIGOS (cig)             | 95.786.003            | 104.445.875           | -8,29%          |
| CHESTERFIELD (cig)       | 91.106.212            | 93.180.260            | -2,23%          |
| FARIAS (cig)             | 77.072.100            | 82.511.782            | -6,59%          |
| PALL MALL(cig)           | 69.128.146            | 64.442.214            | 7,27%           |
| DUCADOS (cig)            | 60.937.162            | 68.152.114            | -10,59%         |
| H.W. CAFÉ CRÈME (cig)    | 51.832.045            | 52.069.583            | -0,46%          |
| PANTER (cig)             | 51.479.691            | 52.888.688            | -2,66%          |
| JOCKEY (cig)             | 49.797.851            | 60.468.639            | -17,65%         |
| AL CAPONE (cig)          | 49.615.474            | 42.603.212            | 16,46%          |
| CALYPSO                  | 48.366.785            | 50.577.849            | -4,37%          |
| REIG (cig)               | 36.865.365            | 25.128.150            | 46,71%          |
| AGIO (cig)               | 32.819.665            | 35.126.119            | -6,57%          |
| BREAK (cig)              | 29.022.289            | 26.227.066            | 10,66%          |
| VEGAFINA (cig)           | 23.775.310            | 24.969.690            | -4,78%          |
| CLUBMASTER (cig)         | 22.681.480            | 22.087.760            | 2,69%           |
| SALSA (cig)              | 21.691.830            | 24.793.750            | -12,51%         |
| LA PAZ (cig)             | 20.732.840            | 21.688.690            | -4,41%          |
| EL GUAJIRO               | 19.804.843            | 18.863.750            | 4,99%           |
| REX (cig)                | 19.406.960            | 22.374.220            | -13,26%         |
| TRABUCOS                 | 18.619.245            | 18.202.542            | 2,29%           |
| BULLBRAND                | 17.603.160            | 7.659.990             | 129,81%         |
| ROTHMANS OF LONDON (cig) | 16.959.276            | -                     | -               |
| NEWMINSTER (cig)         | 15.821.408            | 15.887.280            | -0,41%          |
| LA DALIA                 | 15.793.295            | 16.734.318            | -5,62%          |
| DANNEMANN MOODS (cig)    | 12.361.752            | 14.144.844            | -12,61%         |
| WEST (cig)               | 11.918.462            | 8.537.604             | 39,60%          |
| L&M (cig)                | 10.723.656            | 11.300.028            | -5,10%          |
| BRAVO (cig)              | 8.765.710             | 11.099.810            | -21,03%         |
| FARIAS                   | 8.369.063             | 9.640.114             | -13,19%         |
| NEOS (cig)               | 7.978.990             | 8.778.030             | -9,10%          |
| DUX                      | 7.922.570             | 8.875.720             | -10,74%         |
| MONTECRISTO (cig)        | 7.912.843             | 8.378.673             | -5,56%          |
| VICTORIA (cig)           | 7.769.310             | 9.433.498             | -17,64%         |
| VERELLEN                 | 6.970.986             | 6.309.500             | 10,48%          |
| PUNCH (cig)              | 5.965.720             | 5.798.100             | 2,89%           |
| MONTE NEGRO              | 5.629.126             | 6.679.769             | -15,73%         |
| CANDLELIGHT (cig)        | 5.437.639             | 5.545.093             | -1,94%          |
| RESTO MARCAS             | 88.340.633            | 93.349.279            | -5,37%          |
| <b>Totales</b>           | <b>1.953.794.509</b>  | <b>2.015.800.565</b>  | <b>-3,08%</b>   |